

ACTIVITY REPORT 2018

SPECIAL EDITION EUROPEAN YEAR
OF CULTURAL HERITAGE



Ledreborg, Denmark

European Historic Houses Association

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

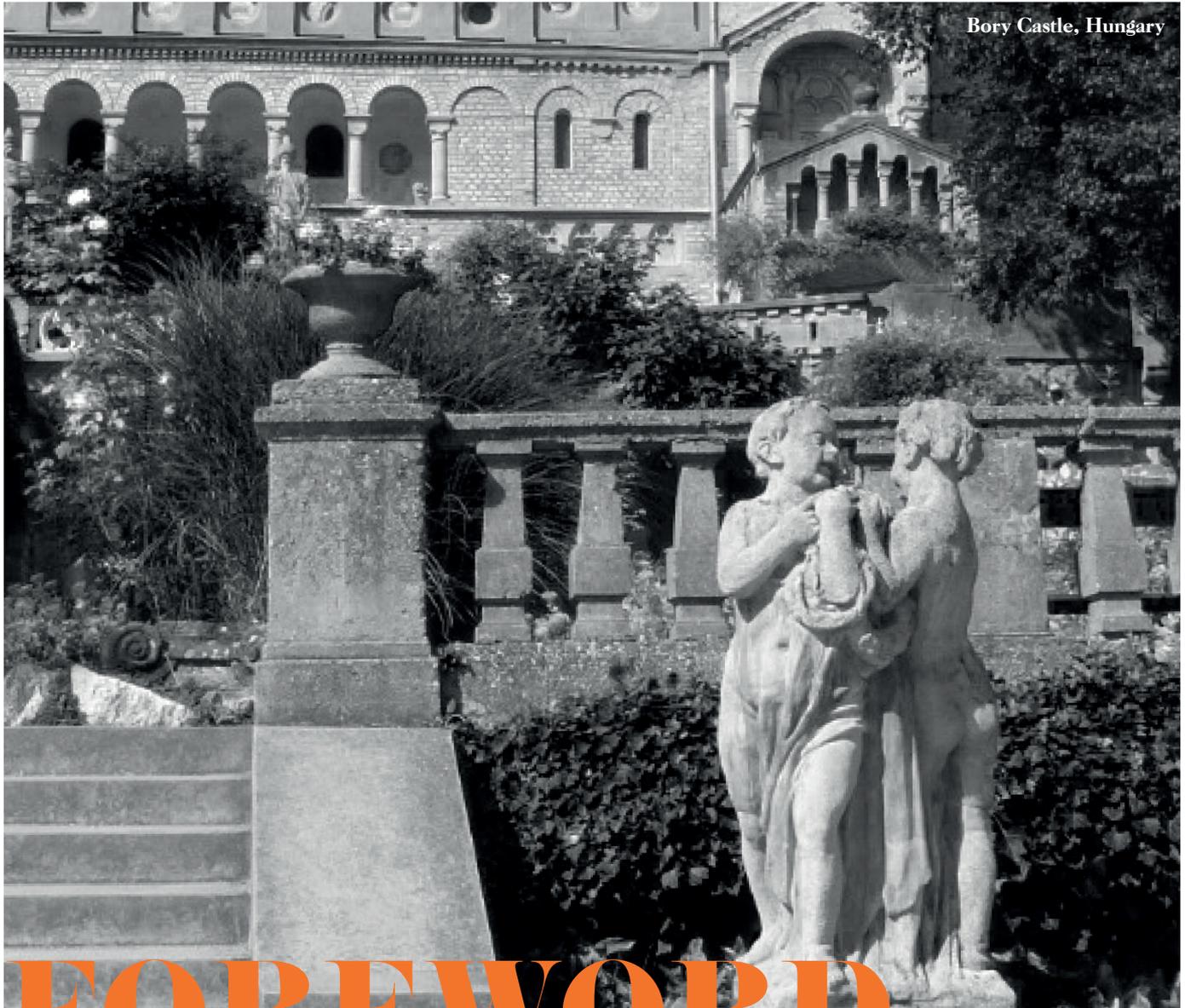


Burg Clam, Austria



CONTENT

1.	Foreword	4
2.	European Historic Houses Family	6
2.1.	The European Historic Houses Association & its Members	7
2.2.	The NextGeneration group	8
3.	Special Edition: 2018 European Year of Cultural Heritage	9
3.1.	Activities of the European Historic Houses Association	10
	European Private Heritage Week	10
	European Heritage Photographer of the Year Award	12
3.2.	Highlights	13
3.3.	Building up the Legacy of the Year	15
3.4.	Activities carried out in your country	16
4.	Project «Heritage Houses for Europe. Exchange & Innovate»	18
5.	Events 2018	20
6.	Perspectives for the coming years	26
7.	Network	28
8.	Thank you President!	30



Bory Castle, Hungary

FOREWORD

Exceptional year – exclusive activity report! This year our activity report will be dedicated to the **2018 European Year of Cultural Heritage**. We will cover the activities carried out by the European Historic Houses Association – the **European Private Heritage Week** and the **European Heritage Photographer of the Year Award** – as well as the main events and activities organized across Europe.

Our actions in 2017 and 2018 have been driven towards our main goal: **building a concrete legacy of the 2018 European Year of Cultural Heritage for heritage houses' managers**. We will achieve this through the project we have been granted by the European Commission **'Heritage Houses for Europe. Exchange & Innovate'**. The project aims are to:

- Measure the positive downfalls of family-owned heritage houses in Europe
- Analyse innovative replicable business models
- Map existing EU funding mechanisms for family-owned heritage houses
- Create tools supporting managers for the sustainable preservation of family-owned heritage houses
- Raise-awareness on the sector of family-owned heritage houses
- Issue recommendations towards the EU institutions unleashing the sectors' potential

You got it. This project is made for family-owned heritage houses! Your participation will feed a new European study, a very first at EU level! This unique study is made for you and with you. Together! It will build the legacy of the Year and will be a major lobbying tool for the sector in the future.

I believe the numerous actions which have been achieved so far will ensure a place for privately-owned heritage within the **next Agenda for Culture and in the next Multiannual Financial Framework**. I have no doubts that we will be able to actively contribute to the next 2019 EU elections. We have already taken up these challenges by meeting with the Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics on July 24. I very much look forward to the future of the Association and plan ahead for the next challenges.

Throughout 2017 and 2018, the European Historic Houses Association has worked to promote the interests of private owners of heritage houses in numerous policy areas covering from energy efficiency Directives, VAT, illicit traffic of cultural goods to the promotion of sustainable cultural tourism, biodiversity and environmental practices in heritage gardens and estates. The Association has also raised awareness on the contribution of family-owned heritage houses to Europe in economic,

cultural, social and environmental terms. To achieve these goals the Association has participated to events across Europe, met with EU civil servants, published position papers and has collaborated with other civil society organizations, such as the European Heritage Alliance 3.3 .

We have strengthened our network during our annual General Assembly in Barcelona, Spain, in September 2017; and our field trip in Netherlands, in May 2018. Both events were the occasion to **foster collaboration among our national associations, as well as to exchange best-practices with owners of heritage houses from all over Europe**. We are also committed to secure a sustainable future for heritage houses with our **Next Gen group** which met for its annual Conference in Seville, Spain, on March 2-4 2018.

This year will also mark my last year as Executive President of the Association, after 8 years of faithful services. I will remain involved in the activities of the Association, to support my successor in his new task. I will also continue representing owners of heritage houses as Board and Council Member of Europa Nostra.

Those years past on very quickly. You will not be surprised to hear that all what has been achieved during all this time has been possible through your involvement, your interest and your trust and fun towards your European office. I would like to also give a great thanks to our small team. If we are seen as credible, and stronger today, if we have often been heard and invited to take part in some important European decisions, all that is mostly due to you but also to fertile alliances with other cultural heritage voices.

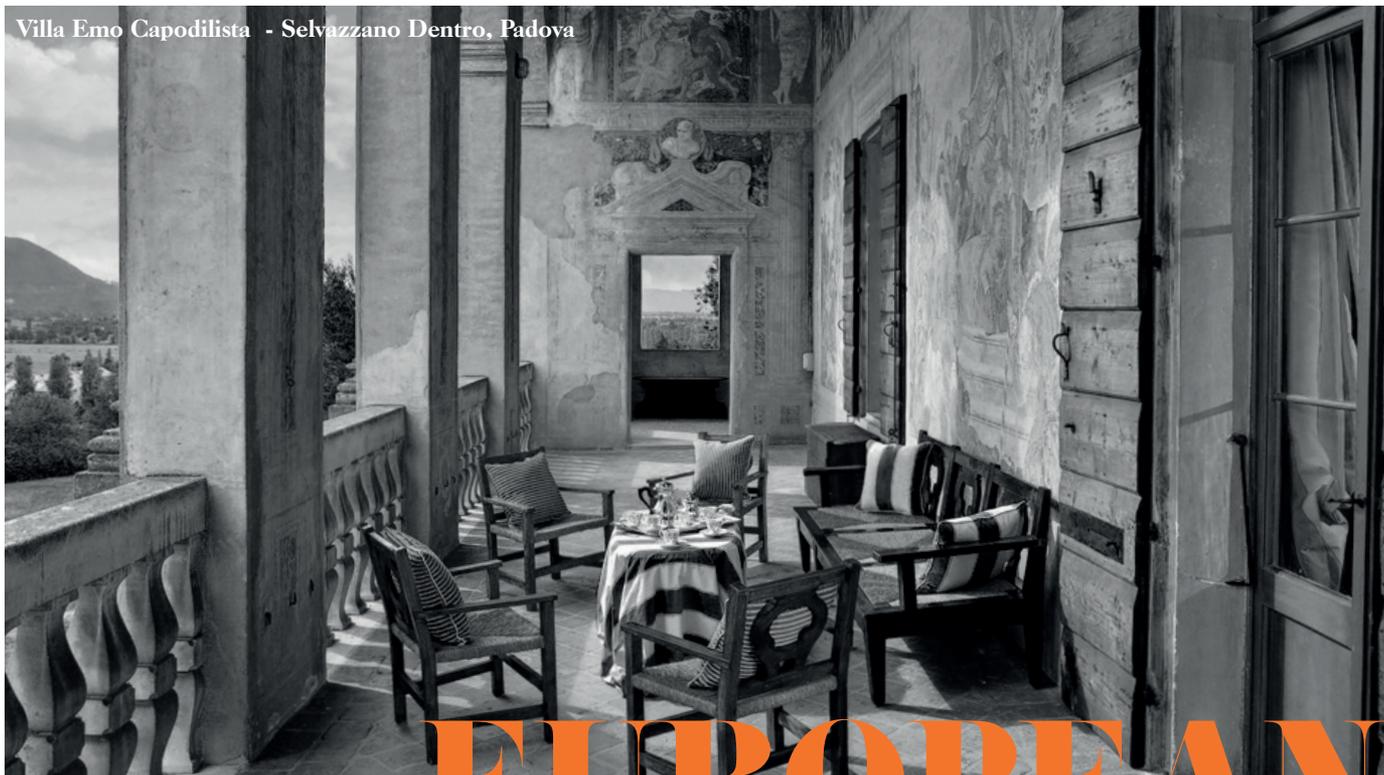
Thank you to all the owners of heritage houses who have contributed, with their passion and commitment, to make a success of the 2018 European Year of Cultural Heritage. This report is dedicated to them. Together we are stronger!

Rodolphe de Looz-Corswarem
Executive President,
European Historic Houses Association



A handwritten signature in black ink, which appears to read 'R. de Looz-Corswarem'.

Villa Emo Capodilista - Selvazzano Dentro, Padova



EUROPEAN HISTORIC HOUSES FAMILY

THE EUROPEAN HISTORIC HOUSES ASSOCIATION & ITS MEMBERS

The European Historic Houses Association is an umbrella organization gathering **22 national associations** of historic houses and **2 observer countries**, and the voice at the European level of **50.000 private owners** of historic houses and gardens to the European institutions.

The objectives of the Association are to:

- Represent private historic houses owners to the European and international institutions
- Promote the recognition of the **economic, social, cultural and environmental** value of private historic houses in Europe

- Encourage the inclusion of the **preservation, renovation and development** of private historic houses, parks, gardens and their landscape in the objectives of financial European programmes
- Provide a **platform of exchange among its National Associations**
- Support networks of private historic houses owners, and especially the young generation through its Next Generation group



1. AUSTRIA
Austrian Historic Houses
sekretariat@ahha.at
www.burgenverein.at



2. BELGIUM
Association Royale des Demeures Historiques
& Jardins de Belgique
administration@demeures-historiques.be &
administration@historische-woonsteden.be
www.demeures-historiques.be &
www.historische-woonsteden.be



3. CZECH REPUBLIC
Czech Association of Castle and Manor House
Owners
info@amhz.cz



4. DENMARK
Historiske Hus
sekretariat@historiskehuse.dk
www.historiskehuse.dk



5. ESTONIA
Estonian Manor Association
info@manor.ee
www.manor.ee



6. FINLAND
Maanomistajain Liitto - Jordägarnas Förbund
toimisto@maanomistajainliitto.fi
www.maanomistajainliitto.fi



7. FRANCE
La Demeure Historique
contact@demeure-historique.org
www.demeure-historique.org



Vieilles Maisons Françaises (VMF)
www.vmfpatrimoine.org



8. GERMANY
Aktionsgemeinschaft Privates
Denkmalsigentum
apd@FabL.F.de
www.FamilienbetriebLuF.de
www.deutsche-burgen.org



9. GREECE
Elliniki Etairia - Society for the Environment
and Cultural Heritage
proedros@elliniketairia.gr
www.elel.gr



10. IRELAND
Irish Historic Houses Association
secretary@ihh.ie
www.ihh.ie



11. ITALY
Associazione Dimore Storiche Italiane (ADSI)
segreteria@presidenza@adsi.it
www.adsi.it
www.dimorestoricheitaliane.it



12. LATVIA
Latvian Private Historic Houses Association
dana@beldiman.net
www.pils.lv



13. THE NETHERLANDS
Vereniging Particuliere Historische Buiten
plaatsen
secretariaat@vphb.nl
majowida@planet.nl
www.vphb.nl



14. NORWAY
Fredet
post@fredet.no
www.fredet.no



15. PORTUGAL
Associação Portuguesa das Casas Antigas
geral@casasantigas.org
www.ap-casas-antigas.pt



16. SERBIA
Vieilles Maisons Serbes
katarina.beigbeder@orange.fr



17. SPAIN
Asociación de Propietarios de Casas Históricas
y Singulares
casashistoricas@casashistoricas.com
www.casashistoricas.com



Associació MONUMENTA de Propietaris de
Castells i Edificis Catalogats de Catalunya
apecc@monumenta.info
www.monumenta.info



18. SWEDEN
Sveriges Landowners' Organization
kansli@jordagarna.se
www.jordagarna.se



19. SWITZERLAND
Domus Antiqua Helvetica (DAH)
sekretariat@domusantiqua.ch
www.domusantiqua.ch



20. UNITED KINGDOM
Historic Houses
www.hha.org.uk
info@hha.org.uk



21. LITHUANIA
Lithuanian Landowners Union
vidiskiuvaras@gmail.com
www.dvarai.lt



22. ROMANIA
Pro Patrimoni Foundation
caroline.dassay@wanadoo.fr
www.propatrimonio.org



THE NEXT GENERATION GROUP

The European Historic Houses Association supports and promotes sustainable guardianship of built heritage in private hands from generation to generation through its **European Next Generation Group**. Officially created in 2014, the group has been established as thought-leaders on private heritage transmission as the most important network of future owners of heritage houses. Meeting each year for its Conference, it provides a platform of exchange of best practices among its members which are often faced with similar challenges. This year's Conference organized on March 2-4 in Seville, Spain, gathered **115 participants from 13 countries** while the Heritage Ball attracted 200 revellers in the Casa de Pilatos. We convey our deepest thanks to William Cartwright-Hignett, Next Gen coordinator, who has been instrumental in this success.

For further information:

<http://www.europeanhistorichouses.eu/activities/nextgen/>
nextgen@europeanhistorichouses.eu



NextGeneration group in Seville,
Castle de la Monclova, March 2018

NextGeneration group in Sienna,
Vico Bello, March 2017



Château d'Annevoie, Belgium



SPECIAL EDITION: 2018 EUROPEAN YEAR OF CULTURAL HERITAGE

What a great success! 2018 was unanimously approved as European Year of Cultural heritage by the European institutions on May, 11, 2017. It is a great success for the Association, which has campaigned for this result since 2014 along with other civil society organizations united under the umbrella of the European Heritage Alliance 3. Endowed with an 8 million euro budget, it aims at **engaging European citizens with their cultural heritage**. The Year promotes all types of heritage: tangible, intangible, and digital thus covering from monuments to natural landscapes or archaeological sites, at every level (European, national, regional, local). We made sure that privately-owned heritage would not be forgotten!

We seized this opportunity to shift the narrative relating to private heritage to a positive, dynamic, forward looking one; highlighting its dynamic, innovative, entrepreneurial nature. Find out more about our activities organized this Year! They have been organized under the auspices of a very special patron: Stéphane Bern, famous journalist entrusted by Emmanuel Macron of a special mission for French heritage. We would like to thank the members who have been involved in our special working group for the Year, set up in 2017.

Consult the official website of the Year:

<https://europa.eu/cultural-heritage/>

ACTIVITIES OF THE EUROPEAN HISTORIC HOUSES ASSOCIATION

EUROPEAN PRIVATE HERITAGE WEEK

Under the motto ‘**Our House, Your Heritage**’, the European Private Heritage Week gathered **642 heritage houses in 17 European countries and more than 22.000 visitors** recorded. It was the occasion to showcase to European citizens the essential role of private entrepreneurs in the preservation and dynamism of Europe’s cultural heritage.

European citizens have been able to visit and explore exceptional places through arts and crafts exhibitions, medieval fairs, concerts, theatre plays, culinary art festivals featuring local cuisine and tastings of home products, folk dances, conferences, exclusive visits of houses and gardens, and special activity for children and students.

The European Private Heritage Week has seen emblematic houses participate from Vaux-le-Vicomte in France to a modest water mill in Czech Republic. During

the Week, **39 houses open freely in Greece, 80 in Switzerland, and as much as 130 houses across three Baltic countries** (Estonia, Latvia, and Lithuania). A picnic was organized in 9 houses in Romania, while Latvian heritage houses launched the contest ‘**My business plan for a Latvian manor**’ for students who visited the houses.

Following this great success, we have decided to organize a 2019 edition. Be ready!

Partners:

European Landowners Organization, Friends of the Countryside, Young Friends of the Countryside, Future for Religious Heritage, International Union of Property Owners.

<http://www.europeanhistorichouses.eu/eych-2018/european-private-heritage-week/>



Concert of Prague Mobile Carillon
at Úholický, Czech Republic



Visitors in Syros,
Greece



Children playing,
Kálnoky Castle
Miclosaara, Romania



Launchevent - VillaGosset,
Belgium



EUROPEAN HERITAGE PHOTOGRAPHER OF THE YEAR AWARD

Launched on the first day of the European Private Heritage Week, we have organized the European Heritage Photographer of the Year Award. Running until September 30, its aim has been to **showcase the beauty and diversity of private historic houses across the continent**. Winners will be announced during our Conference on November 6. A travelling exhibition of the best photographs will be organized throughout 2018 and 2019.

<http://heritagephotos.eu/events/european-historic-housing-association/>



Haddon Hall
by Lesley
Grand-Scrutton,
UK



Rottneros Park by Magnus Holmwik,
Sweden



Palácio Fronteira
by APCA,
Portugal



Lichtenstein Castle by Polina Chekh,
Germany

HIGHLIGHTS

Beyond its own activities, the European Historic Houses Association has organised and participated in major events held within the framework of the Year.



Rodolphe & Association members with MEP Silvia Costa and Minister Dario Franceschini, and Sneška Quaedvlieg - Mihailovic, Secretary General of Europa Nostra,

Milan

OFFICIAL LAUNCH EVENT AT THE EUROPEAN CULTURE FORUM | 7 DECEMBER 2017 | MILAN

The European Year of Cultural Heritage was launched in spectacular style at the European Culture Forum. The European Historic Houses Association and several of its members were here to make sure that the voice of heritage house owners was heard loud and clear!

We joined forces with other heritage organizations, through the prism of the European Heritage Alliance (or Alliance 3.3), for a special working session to promote civil society engagement during the Year.

https://ec.europa.eu/culture/event/forum-2017_en

CONFERENCE 'CULTURAL HERITAGE AND PRIVATE OWNERS IN BELGIUM' | 9 MARCH | BRUSSELS

We organized together with our Belgian member (ARDHJB) and the SNPC (real estate property in Belgium) a Conference on 'Cultural heritage and private owners: a common history. The role of owners of heritage houses in cultural heritage preservation in Belgium', which gathered 100 owners of heritage houses and heritage passionate.

EUROPEAN CULTURAL HERITAGE SUMMIT | 18-24 JUNE | BERLIN

We participated to the first ever European Cultural Heritage Summit! The European Policy Debate featured numerous heads of State and governments, and notably Frank-Walter Steinmeier, President of the Federal Republic of Germany. It fostered dialogue with civil society organisations, including the Alliance 3.3. We adopted together the Berlin Call to Action encouraging the recognition of cultural heritage in European policies. <http://european-cultural-heritage-summit.eu/>



Alliance 3.3 members w. Commissioner Tibor Navracsics, European Policy Debate,

22 June 2018, Berlin



Rodolphe de Looz-Corswarem
European Parliament,
26 June 2018, Brussels

ANNUAL CONFERENCE 'ENHANCING SUSTAINABLE ENTREPRENEURSHIP FOR PRIVATE HERITAGE HOUSE' | 6 NOVEMBER | BRUSSELS

We will close the Year with our annual Conference on 'Enhancing sustainable entrepreneurship for private heritage house', opened by Themis Christophidou, Director-General, Directorate-General for Education, Youth, Sport and Culture. Organized in the Committee of Regions on November 6, 2018, it will tackle the contribution of heritage houses to Europe's attractiveness and the development of innovative business models to sustain the houses. It will be closed by a special message by Stéphane Bern.

CLOSING CONFERENCE OF THE YEAR | 6-7 DECEMBER | VIENNA

The closing of the Year which coincides with the end of the Austrian Presidency will be held in Vienna. We will of course be there to ensure a place in the spotlight for private historic houses in the legacy of the Year!

https://europa.eu/cultural-heritage/closing-conference-european-year-cultural-heritage-2018_en

CONFERENCE 'CULTURAL HERITAGE IN EUROPE: LINKING PAST AND FUTURE' | 26 JUNE | EUROPEAN PARLIAMENT, BRUSSELS

We joined the Conference, held in the presence of Antonio Tajani, President of the European Parliament and Jean Claude Juncker, President of the European Commission. We highlighted the contribution of family-owned heritage houses as a tangible memory of our European culture that connects us with our past and provides context and guidance to inform our lives and reaffirm our identities.

<http://www.europarl.europa.eu/news/en/press-room/20180618IPR06041/cultural-heritage-in-europe-high-level-conference-on-26-june>



EUROPEAN YEAR OF CULTURAL HERITAGE 2018

Enhancing sustainable entrepreneurship for private heritage houses



6 NOVEMBER 2018 FROM 14H30 TO 18H00

HOSTED BY THE EUROPEAN COMMITTEE OF THE REGIONS

Special guests

Themis **CHRISTOPHIDOU**, Director-General, Directorate-General for Education, Youth, Sport and Culture

Stephan **BERN**, Journalist and founder of Foundation Stéphane Bern pour l'Histoire et le Patrimoine, French Institute



Conference, Committee of regions,
6 November 2018, Brussels

BUILDING UP THE LEGACY OF THE YEAR

It is really important to **achieve concrete outcomes and real political achievements for owners of heritage houses** to build the political legacy of the 2018 European Year of Cultural Heritage.

We are still involved in the structured dialogue organized with the European Commission – the Voices of Culture. We will make sure that our voice is heard during the last meeting which will be held Leipzig, Germany, in parallel to the Denkmal Cultural Heritage Fair. Indeed, this meeting will surely build the legacy of the Year with civil society organisations.

We encourage you to sign the **Berlin Call to Action** recognizing the important role of cultural heritage. Dozens of politicians, organization and engaged citizens have already done so!

Sign there:

<http://www.europanostra.org/our-work/campaigns/berlin-call-action/>



Meeting with EU Commissioner for Culture, Education, Youth and Sport Tibor Navracsics,

24 July 2018, Brussels

**Rodolphe de Looz-Corswarem signing the ‘Berlin Call’,
European Policy Debate,**

22 June 2018, Berlin



The Association has published a Manifesto within the framework of the Year to:

- Raise awareness of the contribution of private heritage houses to Europe
- Improve the legal frameworks impacting private heritage houses
- Encourage participatory governance with managers of private heritage houses
- Promote innovative funding and management models for sustainable management.

Read our Manifesto here:

<http://www.europeanhistorichouses.eu/eych-2018/advocacy-campaign/>

They were highlighted during our **meeting with Tibor NAVRACSICS, Commissioner for Culture & Education**. He paid attention to what we said and was very encouraging. We will continue working in 2019 to secure a proper place for private cultural heritage within the next Agenda for Culture and the next Multiannual Financial Framework (2021-2027). We will also contribute to building this legacy through the project we have won ‘Heritage Houses for Europe. Exchange & Innovate’.

ACTIVITIES CARRIED OUT IN YOUR COUNTRY

This is what happened in some countries thanks to our Associations during the European Year of Cultural Heritage.



Rodolphe de Looz-Corswarem
presenting at the Conference
Enquete zum Tag des Denkmals,
27 September 2018, Vienna

AUSTRIAN HISTORIC HOUSES (AUSTRIA)

In 2018, the Association joined forces with other organizations active in preserving Austrian cultural heritage for future generations under the banner of the **DENKmal.KULTUR**. They commissioned the **Kovar report** which was presented at the **Conference Enquete zum Tag des Denkmals** on September 27, 2018, in presence of Rodolphe de Looz-Corswarem.

The report focuses on improving the legal, economic, and administrative requirements, in order to uphold the conditions of historic houses and heritage sites. It notably focuses on tax incentives, regulations affecting renovations, rental and energy efficiency, as well as on the value creation related to heritage buildings particularly in economic terms.

The initiative DENKmal.KULTUR also organized for the **Tag des Innenhofes (Day of the Courtyard)** on **September 30, 2018, within the framework of the European Heritage Days.**

<http://www.oeghg.at/beitrag/artikel/enquete-zukunft-denkmal-den.html>

<http://www.denkmalpflege.at/index.php/374-einladung-enquete-zum-tag-des-denkmals>

HISTORISKE HUSE (DENMARK)

'The most beautiful manor house' contest focuses on manor houses with adjoining historic farm buildings and gardens all over Denmark highlighting the fragile nature of these farm buildings which struggle to find new uses; their astonishing beauty as well as their story of the development of agriculture in Europe. The public will be able to vote over a 14 day period for their favourite manor, among the 17 preselected.

'The Danish Club' website was launched in the summer 2018, as a main contribution to the Year. It conveys the activities and experiences taking place in Denmark's rich heritage buildings and landscapes and advertises it towards national and foreign tourists. It will feature smaller places as well as great manors.

<https://danishclub.dk/da/p/page/om-historiske-huse>

VIELLIES MAISONS FRANÇAISES (FRANCE)

The Vieilles Maisons Françaises obtained the official label of the Year for two initiatives. The **'Fous de patrimoine' program, supporting endangered cultural heritage**, held a special edition with 6 monuments in 2018. The program **'Le patrimoine toute une histoire'** raising awareness on cultural heritage towards children and teachers twinned French heritage sites with **European counterparts**: megaliths of Carnac to Altamira prehistoric site (Spain), Roman monuments of Nîmes with Roman amphitheatre of Pula (Croatia), and the town of Le Havre with Dresde (Germany), and so on. <http://enseignants.vmfpatrimoine.org/annee-europeenne-du-patrimoine/> | <http://www.vmfpatrimoine.org/actualite/fous-de-patrimoine-second-volet-de-5eme-edition-lance-aujourd'hui/>

PORTUGUESE HISTORICAL HOUSES ASSOCIATION – APCA (PORTUGAL)

APCA applied to the **2018 European Economic and Social Committee Prize on 'Identities, European Values and Cultural Heritage in Europe'** for their overall activities raising awareness on Portuguese heritage. This has been done with the 2015 publication 'Casas Senhorias Portuguesas' by architect Helder Carita; the launch in 2017 of the Forum do Patrimonio which gathered 52 associations active in the cultural heritage promotion, and a TV documentary series on the transmission challenges linked to heritage houses based on the accounts of the Casas da Misericordia. <https://www.ap-casas-antigas.pt/index.php?lang=en>



ZumTisch initiative,
Germany

'Fous de patrimoine', VMF, 2018



'Le patrimoine, toute une histoire', VMF,
2018

APD (GERMANY)

APD members participated to the activity organised by the **Association Schlösser und Gärten in Deutschland e.V.** (Castles and Gardens in Germany), called **"Zum Tisch! Genießen in Schlössern und Gärten"**. It highlights the **familiar dinner experience of heritage houses as the expression of common European culture and roots**, and brings this heritage closer to the public and especially young people.

117 castles, monasteries, manors, and gardens from all over Germany have open their kitchens, dining and banquet halls, orangeries, kitchen gardens, storage cellars, wine cellars, ice cellars, refectories or agricultural buildings. The events took place throughout 2018 and culminated in an **international picnic in June**.

See also www.sgd-zu-tisch.de/en, www.instagram.com/sgd_zu_tisch/, www.twitter.com/sgd_zu_tisch, www.facebook.com/sgd.zu.tisch/.

Nicholas Wills, c. The Curries



**PROJECT
HERITAGE HOUSES
FOR EUROPE.
EXCHANGE
& INNOVATE**

We are glad to announce that we have been granted the project from the European Commission 'Heritage Houses for Europe. Exchange and Innovate' (EAC/2018/0313). It was officially launched in July.

Family-owned heritage houses are a treasure chest full of European culture, and greatly contribute to Europe economically by providing quality jobs and sustainable growth. They also bring social and environmental benefits to European citizens. However, **they are the hidden face of cultural heritage. We have identified a lack of comprehensive, systemic data on family-owned heritage houses' sector.**

Family-owned heritage houses are at the crossroads of different challenges such as innovative financing and management models as well as new forms of governance. **This project will aim at unleashing the potentialities of the sector.**

The main specificity of this heritage is that the **burden and responsibility of maintaining it falls on the shoulder of the family.** The project will **highlight and circulate innovative thinking among managers of heritage houses** to reinforce their competencies and capacities. Managers are at the centre of this project.

The project aims are to:

- Measure the positive downfalls of family-owned heritage houses in Europe
- Analyse innovative replicable business models
- Map existing EU funding mechanisms for family-owned heritage houses

- Create tools supporting managers for the sustainable preservation of family-owned heritage houses
- Raise-awareness on the sector of family-owned heritage houses
- Issue recommendations towards the EU institutions unleashing the sectors' potential

You got it. **This project is made for family-owned heritage houses!** Your participation will feed a new European study, a very first at EU level! This unique study is made for you and with you. **Together!** It will build the legacy of the Year and will be a major lobbying tool for the sector in the future.

Are you a manager of a heritage house? We need you! Participate in this great project!

- Online Survey

We want to collect data from the widest group possible of managers of heritage houses. This will help us to assess the socio-economic impact of the sector, identify relevant business models and understand the use of EU funding programs. Your answers will feed the Study, made for you and with you. Thanks to your involvement, we will be able to circulate innovative thinking and share your knowledge. Together we are smarter, stronger.

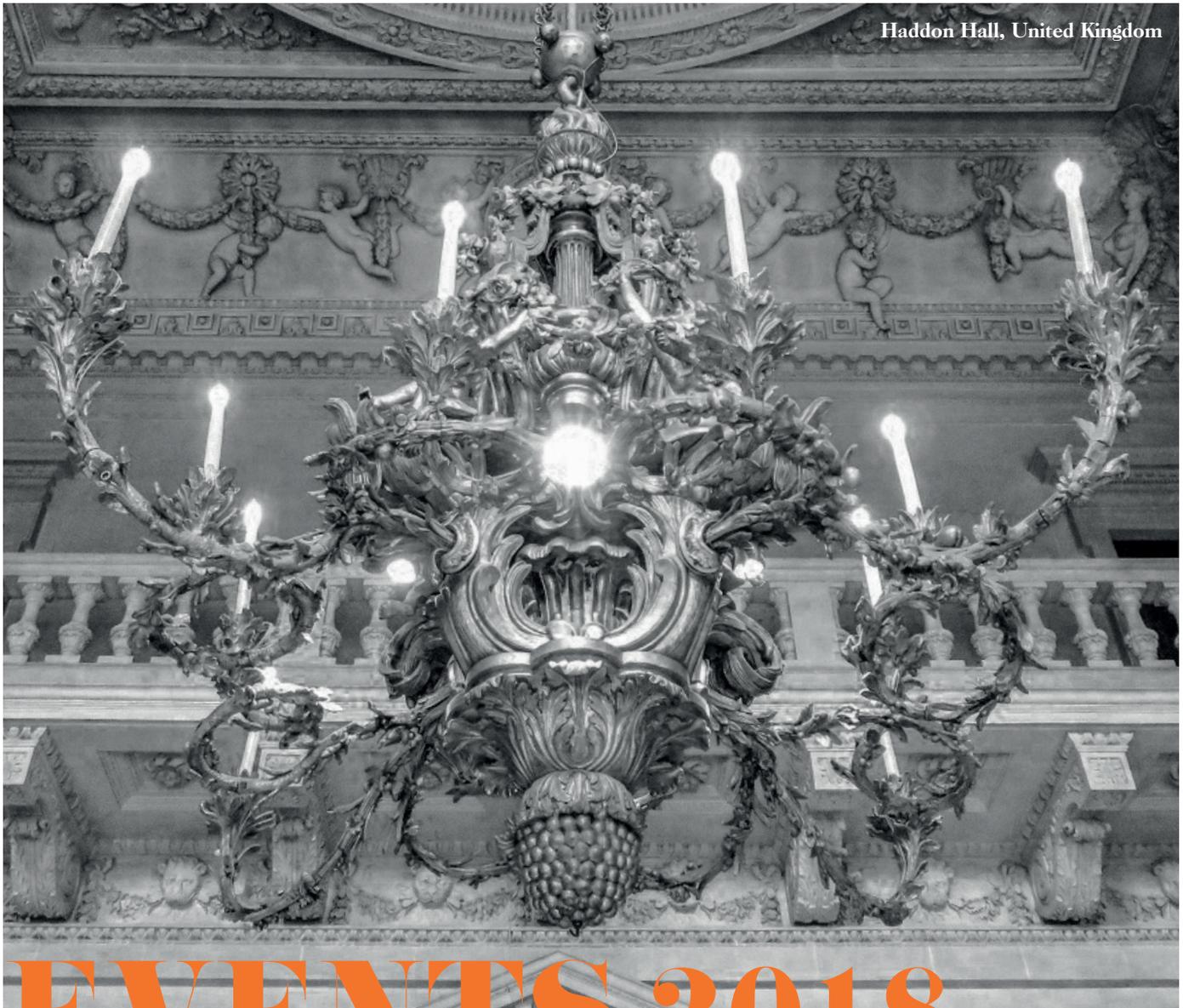
- **Final Conference | September 2019| Brussels**

The Conference will present the final Study, highlighting its key findings and policy recommendations.

It will foster networking among the different target groups, heritage house managers, cultural and creative industries, local communities, policy makers and academics.

Save the date!

<https://www.europeanlandowners.org/projects/heritage-houses-for-europe>



Haddon Hall, United Kingdom

EVENTS 2018

13.11

General Assembly
Historic Houses
Association
(UK) | London



Annual Conference 2017,
La Pedrera, Barcelona

20.11

General Assembly
Maanomistajain Liitto –
Jordägarnas Förbund
(Finland) | Helsinki

05.12

Voices of Culture
EYCH
| Milan

07-08.12

European Culture
Forum – Official launch
of the 2018 EYCH
| Milan

2017

05-06.03

European Civil Protection
Forum – Sessions on
protecting cultural heritage
| EC Brussels



Heritage Ball,
Casa de Pilatos,
3 March 2018, Seville

01-04.03

Next Gen Conference
| Seville

22.02

Investing in the
European Tourism
of Tomorrow
| CoR Brussels

19.02

Meeting next Agenda
for Culture
| EC Brussels

2018

07.03

Voices of Culture
EYCH
| Brussels

08.03

Meeting Alliance 3.3
| Brussels

09.03

Conference 'Cultural heritage
and private owners in
Belgium' w. ARDHJB & SNPC
(BE) | Brussels

20.03

Conference 'Cultural
Heritage and Innovation'
| Brussels

21.03

Tree of the Year
Ceremony
| EP Brussels

10-13.05

Board meeting
Friends of the
Countryside
| Constance Lake

07-09.05

Council meeting
Europa Nostra
| Paris

23.04

Final Conference
REVAB Project -
ELO
| CoR Brussels

23.04

Cultural Diplomacy Platform
Conference 'EYCH 2018:
International Perspectives Forum'
| Brussels

27.03

Forum for the Future
of Agriculture – ELO
| Brussels

15.05

Workshop Historic
Irish Houses
and Estates
| EHHA Offices

17.05

Concert with Le Dimore
del Quartetto
| Grand-Bigard Castle (BE)



Quartetto Nous, staff of European
Historic Houses & Le Dimore del
Quartetto, united around owners of
Grand Bigard,
17 May 2018, Brussels

19.05

General Assembly
ARDHJB
(Belgium) | Brussels

22.05

Historic Houses
Association (UK)
Summer Reception
| London



Group picture at Het
Nijenhuys Castle,
31 May 2018, Zwolle

31.05-02.06

Field trip European
Historic Houses
| Zwolle

24.05-30.09

European Heritage
Photographer
of the Year Award
| Europe

24-27.05

European Private
Heritage Week
| Europe

24.05

European Business
Summit – Special
session 2018 EYCH
| Brussels

04.06

Conference 'Promoting
cultural and linguistic
heritage of Europe'
| CoR Brussels

04-05.06

Voices of Culture EYCH
| Brussels

05.06

Conference
'Contribution of rural
areas to 2018 EYCH'
| ECOSOC Brussels

06.06

Conference 'An integrated approach
to European cultural heritage as a
pillar of the regional development'
| EP Brussels

10.09

Board & Council
Europa Nostra
| The Hague

25.07

Kick-off project 'Heritage
Houses for Europe.
Exchange & Innovate'
| EC Brussels

24.07

Meeting with
Commissioner
Tibor Navracsics
| EC Brussels

26.06

Conference 'Cultural
heritage in Europe:
linking past and future'
| EP Brussels

18-24.06

European Cultural
Heritage Summit
| Berlin

25.09

Conference UIPI 'Tax Policy and Economic Growth - Does it really matter?'
| EP Brussels

25.09

Stakeholders consultation w. MEP Silvia Costa on Creative Europe (2021-2027)
| EP Brussels

26.09

Conference on the outcomes of the EYCH, French Culture Ministry
| Paris

27.09

Conference 'The Future of historical buildings in Europe - a comparison' – Austrian Historic Houses
| Vienna

11-13.10

Conference 'Religious heritage – Europe's legacy for the Future', FRH
| UNESCO Paris

09-11.10

EU Regions Week – Special sessions on cultural heritage & EYCH 2018
| Brussels

03.10

Conference for owners of listed buildings, ARDHJB (Belgian Association)
| Brussels

03.10

Launch event special edition on cultural heritage Lobby Magazine
| Brussels



FRH Conference,
UNESCO Paris,
13 October 2018

15.10

Meeting with Anna Athanasopoulou, Head of Unit Tourism, Emerging and Creative Industries, DG Internal Market, Industry, Entrepreneurship and SMEs
| Brussels

26.10

Meeting with Ulla Engelmann, Head of Unit Clusters, Social Economy and Entrepreneurship, DG Grow
| Brussels

05-06.11

Annual General Assembly & Conference
| Brussels

06-07.12

Closing Conference 2018 EYCH & Austrian Presidency
| Vienna

15-16.11

Fair of European Innovators on Cultural Heritage
| Brussels

14-15.11

Board & Council Europa Nostra
| Lisbon

08.11

Voices of Culture EYCH
| Leipzig

Legend :

Events mentioned in **purple** have been organized within the framework of the 2018 European Year of Cultural Heritage

EC: European Commission

EP: European Parliament

CoR: Committee of Regions

General Assembly & Conference | 27 September – 1 October 2017 | Barcelona

The 2017 General Assembly & Conference was organized in partnership with our Association MONUMENTA, celebrating its 25th Anniversary. The Conference held in Casa Mila – La Pedrera tackled '2018 European Year of Cultural Heritage: Promoting the role of historic houses owners in Catalonia and across Europe'. Owners of heritage houses, politicians, and experts exchanged ideas on their expectations for the Year, the role of cultural heritage in promoting 'Europeanness' and on the importance of finding alternatives to balance over-tourism – a concrete problematic for Barcelona. We also discussed how owners should capitalize on the assets of their house to create a successful business model. The group enjoyed a rich program of cultural visits, to the Palau de la Musica Catalana and to the Casa de la Seda in Barcelona. We were also welcomed by the owners of El Viver, the Castell de Riudabella and Parque Sama. The Castillo de la Rapita won the '2017 Historic Houses Awards' for the family's tremendous work in maintaining the authenticity of the house, which dates back to 200 years B.C.

<http://www.europeanhistorichouses.eu/activity/general-assembly-conference-2017-barcelona/>



EHHA Award 2017 winner, Castle de la Rapita,
Spain



Conference 'Change Management', Castillo de la Monclova,
3 March 2018, Spain

Next Generation Conference | 1-4 March 2018 | Seville

The Next Generation Conference and Heritage Ball were held on March 1-4 in Seville, Spain. The Conference gathered 115 participants from 13 countries in Castillo de la Monclova. The topics included 'Change Management' and the challenges of transmitting heritage among generations. 200 people attended the Heritage Ball, which took place in the Casa de Pilatos - one of the finest Andalusian palaces constructed in the XVI and XVII centuries. On the Sunday, participants were honoured to visit the Casa de Salinas where they learnt about its restoration and management.

<http://www.europeanhistorichouses.eu/activity/next-generation-conference-2018/>

First European Concert with Le Dimore del Quartetto | 17 May 2018 | Grand-Bigard Castle (BE)

We held our very first European concert in partnership with the Italian Association Le Dimore del Quartetto. The principle is simple: owners welcome young string quartets for a few days and let them practice in their house. In exchange, the quartet performs a special concert for them. Xavier Pelgrims de Bigard and his wife welcomed us in their Castle of Grand-Bigard for this very first European edition! We are looking forward to expand this initiative across Europe! Are you an owner interested to join this fantastic adventure? Contact us!



**European concert with Quartetto Nous
& Le Dimore del Quaretto,**

17 May 2018, Brussels

CHRISTIE'S



Group picture at Het Nijenhuis Castle,

31 May 2018, Zwolle

Field trip | 31 May – 2 June 2018 | Zwolle

The European Historic Houses Association held its annual Field Trip in Zwolle, in the Overijssel province of the Netherlands, between May 31 and June 2. The three-day program, organized in partnership with the Vereniging Particuliere Historische Buitenplaatsen (VPHB), included a workshop devoted to cultural heritage, as well as a rich program of cultural visits. The group visited the Herinckhave Manor, the Twickel Castle, the Nijenhuis Castle, as well as the Vilsteren and Schoonheten Manors. The Gala dinner was held at Rechteren Castle, thanks to the generous support of our sponsors Christie's.

<http://www.europeanhistorichouses.eu/activity/field-trip-2018/>

Curraghmore House, Ireland



PERSPECTIVES

The 2018 European Year of Cultural Heritage was a major success for our Association. We have achieved much this year thanks to the dedication and involvement of private owners of heritage houses throughout Europe.

We are now fully motivated and ready to take on our future challenges! In 2019, we will have many policy changes at EU level. We will make sure that private owners of heritage houses are not forgotten and that their voice will be heard loud and clear!

New Creative Europe Programme and Agenda For Culture

We want to make sure that cultural heritage, especially in private hands, is taken into account in the new Agenda for Culture (published in May 2018) and in the future Action Plan for Cultural Heritage. The next Creative Europe Programme is currently being discussed and we have met already with other stakeholders under the auspices of MEP Silvia Costa, special rapporteur in the European Parliament, on September 25 to discuss the future of the program (2021-2027). We made sure that

built heritage in private hands would be increasingly taken into account. We have been reassured by the proposed increased of the budget of the Creative Europe program, but we need to remain focus on our goals. In 2019, the Association will continue its efforts in this direction. We are expecting that given the importance of cultural heritage for Europe, it will have a proper place within the next Multiannual Financial Framework (2021-2027), especially in the Structural and Cohesion Funds.

2019 EU Elections

Next year, EU elections are taking place with a renewed European Parliament and new Commissioners. Our actions will target those new EU leaders. As in 2014, we will wage a **campaign to raise awareness among the candidates on the importance of cultural heritage for Europe**, notably of privately-owned heritage houses. The Association relies on its National Associations to relay its policy messages among national candidates. We will also investigate the designation process of the next Commission members, and particularly of the new Commissioner for Culture, Education, Youth and Sport.

Meeting with Silvia Costa, MEP, on the future of Creative Europe program,

25 September 2018, Brussels





Huis Lousbergs-De Hemptinne, Belgique

NETWORK

Our work and achievements would not be possible without the collaboration and support of our partners, with whom we cooperate to represent the interest of the cultural heritage sector, and of privately-owned heritage houses.

EUROPEAN HERITAGE ALLIANCE 3.3

We are working in close collaboration with the Alliance 3.3. It is an informal European sectoral platform composed of more than 40 European or international networks and organisations active in the wider field of cultural heritage. The Alliance was launched in June 2011 on occasion of the European Heritage Congress 2011 organised by Europa Nostra in Amsterdam.

The Alliance founding members bring together Europe's civil society organisations, historic cities and villages, museums, heritage professionals and volunteers, (private) owners of collections of artefacts, historic buildings and cultural landscapes, educators, town planners, etc.

Meeting twice a year, it aims at highlighting the role of cultural heritage as a cohesion vector for Europe, as well as its positive downfalls. It works towards a greater acknowledgement of cultural heritage in European policies and programs.

<http://europeanheritagealliance.eu/>



Members of the Alliance 3.3.,
European Policy Debate,
22 June 2018, Berlin



At the 2015 Annual Conference



**THANK YOU
PRESIDENT!**

After 8 years of faithful services, Rodolphe de Loos-Corswarem is leaving the Presidency of the European Historic Houses Association. We would like to pay tribute to its dedication and commitment to protect our common European cultural heritage.

During his time as Executive President, the Association has significantly developed. More members have joined us, and we grew to a large network of historic houses-loving people. He has also been instrumental in the development of our group of young owners, the Next Generation, an initiative which helps, and will continue helping the future generation of historic houses owners and lovers to be able to maintain our private cultural heritage.

He has helped the Association to become a credible partner for the EU institutions, but also one of main European cultural heritage networks by supporting the development of the European Heritage Alliance.

ADSI General Assembly

2017



2015 field visits in Ghent

This would not have been possible without Rodolphe's hard work, amazing social and entrepreneurial skills.

Among the two biggest achievements under his Presidency, we can count the approval of the 2018 European Year of Cultural Heritage and the project we have been granted 'Heritage Houses for Europe. Exchange & Innovate'.

He will continue to be involved in the life of the Association as Honorary President, and will still represent the interests of privately-owned heritage houses as Member of the Board & Council of Europa Nostra.

In the name of all members of the European Historic Houses Association, we are grateful for his work and achievements.

ACTIVITY REPORT 2018

COMMUNICATION

If you have questions and would like to communicate with us, contact our Brussels Secretariat.

European Historic Houses Association

-  Rue de Trèves 67, B-1040 Brussels
-  Phone +32 (0) 2 400 77 00
-  Fax +32 (0) 2 234 30 09
-  www.europeanhistorichouses.eu
-  info@europeanhistorichouses.eu

Follow us on social media!

 @EuropeanHistoricHouses

 @EHHA2016

We're new on Instagram, follow us!

 @europeanhistorichouses

Thank you to our sponsors

Bonhams



DOROTHEUM
SEIT 1707

