



Newsletter Summer 2018

Dear Historic Houses-followers,

We had a busy and productive period in the first part of 2018 and we feel it is high time to share with you what we have been up to. Therefore, in this newsletter we update you about our event in May, the European Private Heritage week, and we invite you to join or to check out the private heritage photo competition. Also, you can find information about our next conference in November on sustainable entrepreneurship and private heritage. Moreover, you can also find a brief presentation on our next exciting project of 2018, a tender application, called "Open micro-business models for innovation in European family-owned heritage houses". Finally, we invite you to sign the Europa Nostra's initiative, the Berlin Call on "Cultural Heritage for the Future of Europe".

PS: Since the GDPR regulations have come into effect, this email also allows you to unsubscribe from our newsletter or to contact us for further information about our privacy policy.

“Our House, Your Heritage”: European Private Heritage Week



Photo: Dancers on the Private Heritage Week at the Kemény Castle in Brancovenesti, Transylvania, Romania

On May 24-27, private owners of heritage houses, chapels and churches around Europe opened their doors and organized special activities, under the common banner ‘Our House, Your Heritage’. The event-series was a huge success, as 642 heritage houses in 17 European countries were open for the public during the week.

The European Private Heritage Week, under the umbrella of European Historic Houses Association, offered an occasion to showcase to European citizens the essential role of individual owners/ private entrepreneurs in the maintenance and dynamism of Europe’s heritage. [Read more](#)

Share your heritage with us! International Photographic Contest



Photo: The Great Terrace at Iford Manor, Wiltshire

The European Historic Houses Association has launched the European Heritage Photographer of the Year 2018 contest in May 24 to open the European Private Heritage Week.

We are looking for images that best capture the beauty and diversity of family-owned historic houses and gardens across Europe, and showcase their contribution to society today.

Running until the 30th of September, in partnership with the Royal Photographic Society, and it has 3 themes:

Theme 1: Heritage and Community illustrating the interaction of heritage with, and the importance to, the local or wider community.

Theme 2: Heritage and Beauty: illustrating the beauty of manmade structures, homes, gardens and landscape settings.

Theme 3: Heritage and Identity: illustrating the importance of Heritage to our human journey of development over more than a thousand years.

To participate, go to www.heritagephotos.eu

Preparations for our annual conference 5-6 November



2015 General Assembly meeting in front of the Kasteel van Laarne, Belgium

This November we are organizing our traditional annual conference, general assembly and gala dinner. This year`s topic is "European Year of Cultural Heritage 2018: Enhancing sustainable entrepreneurship for private heritage house". Since 2018 was dedicated to be the European Year of Cultural Heritage, the European Historic Houses Association had a unique opportunity to draw attention on private heritage. Since the maintenance, promotion and preservation of these houses have obvious financial and economic

aspects, it is important to talk about entrepreneurship in this context.

Based on the overall topic, we divided our conference to two sub-themes: "Contribution of European heritage houses to EU attractiveness" and "Development of new innovative business models to sustain heritage houses". Soon there will be more information and details on our website about the event.

Kick-off of our new project: "Open micro-business models for innovation in European family-owned heritage houses"

Call for tenders' n°EAC/50/2017

Our new, project "Open micro-business models for innovation in European family-owned heritage houses" was officially launched on Wednesday 24 July 2018. It will aim at promoting the added value of family owned heritage houses for Europe, culturally, economically and socially.

The scope of this project covers three aspects of the main topic:

- A study valuating the benefits and positive downfalls of family-owned heritage houses in Europe
- Mapping innovative business-models in family-owned heritage houses which can be replicated
- Communicating and disseminating the results of the study & business models mapping

The partners of the initiative (ELO, EHHA, IDEA & KDM) gathered to officially kick off the project together with the responsible offices of the European Commission, in the Directorate responsible of culture. The meeting was successful and we are very much looking forward to a fruitful cooperation on the interest of all European family-owned heritage houses.

Berlin Call for Action: “Cultural Heritage for the Future of Europe”



THE BERLIN CALL TO ACTION
CULTURAL HERITAGE FOR THE FUTURE OF EUROPE
SIGN NOW

The Berlin Call to Action is an initiative aiming to bring European cultural heritage in the centre of European politics, as an important building pillar of our shared future. Presented at the European Cultural Heritage Summit on 22 June 2018, Berlin Call is the common project of three European cultural heritage associations, namely the Europa Nostra, the German Cultural Heritage Committee, and the Prussian Cultural Heritage Foundation. The project also builds on the input and support of the EYCH national coordinators, members of the EYCH Stakeholders Committee, and of the European Heritage Alliance 3.3, of which the European Historic Houses is an official member.

The initiative is built on the association`s determination to transmit European heritage to the future generations. At the same time, they identify heritage, besides their economic value, to have priceless social and cultural significance. The call aims to unfold the cohesive power of common European heritage which is a tool towards a more prosperous and inclusive Europe. The European Year of Cultural Heritage gave a framework for European heritage to gain more attention, hence allow the associations dealing with it to influence the debate on the Future of Europe.

You can find more detailed information about the call on the website of [Europa Nostra](#) and you can sign it following this [link](#).

